

Karin Graddy

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A dedicated minister of Word and Service with extensive experience in website development, social media content creation, writing, editing, photography, videography, podcasts, ChMS, and other technologies. Excellent communicator with the ability to teach, learn, motivate, and work collaboratively. Consistently demonstrates dependability and attention to detail while seeking innovative ideas. An honest team member with a solutions-oriented mindset who derives joy from solving problems, and empowering others.

Communications Director - Northern Illinois Synod of the ELCA – Rockford, IL 2004–2022 **Assistant to the Bishop for Communications and Technology** (full-time) 2020-2022

- Designed, developed content for, and maintained the synod website - a timely site
- Set up, implemented, and trained staff in a new CMS - Elvanto
- Created and published all social media content
- Handled all videography, photography, technology, and media archival for synod events
- Collaborated with staff, vendors, and volunteers in planning and executing events
- Followed organization's established brand and visual identity guidelines
- Served as IT manager and tech support for synod staff
- Served as staff liaison to youth subcommittee and Lutheran Youth Organization

Communications Director (part-time) 2004-2020

- Edited, designed, and produced bi-monthly newsletter
- Published a weekly informational email for rostered ministers and congregational leaders
- Managed annual budget
- Redesigned, maintained, and updated Synod website
- Handled all media relations and crisis communication

Founder and CEO - Graddy Solutions - DeKalb, Illinois 2009-Present Owner of a small web design and custom printing company

Communications Director - Our Savior's Lutheran Church – Rockford, Illinois 2007 –2009

Director of Education - Our Savior's Lutheran Church – Rockford, Illinois 2005 –2007

Director of Christian Education - First Lutheran Church – DeKalb, Illinois 1995–2003

History Teacher - Freeport High School – Freeport, Illinois 1992–1995

Education

Bachelor of Arts– Political Science/ Education 1991

Northern Illinois University, DeKalb, IL - Graduated cum laude

Commissioned Associate in Ministry (now Ordained Deacon) 1999, Lutheran School of Theology Chicago, IL

Certified Youth Minister 1995, Youth Ministries Certification School, Wartburg Theological Seminary Dubuque, IA

Proficiencies

Tithely “All Access” products administrator (content management system, website, giving, app)

MS Office 365 administrator (Word, Teams, Excel, Access, Publisher, Outlook, PowerPoint)

Apple iWork (Pages, Numbers, Keynote)

Google Workspace

Blackmagic DaVinci Resolve Studio, Final Cut Pro, iMovie (video editing software)

Blackmagic ATEM Mini Pro switcher

Affinity Photo (image editing software)

WordPress, HTML, CSS

Hubspot

ProPresenter (professional presentation software)

DJI Mini 2 (ultralight drone with 3-axis gimbal and 4K camera)

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver)

Other Experience

Northern Illinois Synod Professional Leaders Committee 1999 – 2020

Northern Illinois Synod Congregational Life Committee 2002 – 2020

Church Council Member, Evangelical Lutheran Church of America 2007 - 2013

Foreign Exchange Student to Silkeborg, Denmark 1986-1987

Marching Band Member - High School 1982-1986 and NIU 1987-1991

Interests

Photography, Videography, Nature, Gardening, Family Time